Terms and Conditions

HBL PSL 9 – Palat Do Khel Competition (General Public)

- Winners of the HBLPSL 9 Palat Do Khel Competition ("Competition") shall be selected on the number of likes on their video posted (hereinafter referred to as "Entry") on TikTok, Facebook, and Instagram on public settings who qualify as per the Competition details mentioned below ("Eligible Participants").
- 2. These Terms and Conditions (the "Terms and Conditions") shall apply to all Eligible Participants taking part in the Competition, and the Eligible Participants hereby consent to these Terms and Conditions through any such participation in the Competition and agree to HBL's right as the final decision-making authority in all cases, with its decision being final and binding for all.
- 3. The Competition duration is March 1st to March 18th 2024.
- 4. To win the exciting prizes in the Palat do Khel Competition, Eligible Participants during March 1st 2024 to March 18th 2024:
 - a. Must be residing in Pakistan during the Competition period.
 - b. Must post a video showcasing positive image of Pakistan, ensuring the following:
 - i. Use #PalatDoKhel in the caption.
 - ii. Ensure the entry is posted on public settings on Facebook, TikTok or Instagram
- 5. Winners will be selected based on the number of likes received on their Entry.
 - a. 1 winner will be selected from TikTok based on the highest number of likes to get a mobile phone.
 - b. 1 winner will be selected from Instagram based on the highest number of likes to get a mobile phone.
 - c. 1 winner will be selected from Facebook based on the highest number of likes to get a mobile phone.
- 6. Participants are eligible for prizes only once during the Competition for all three platforms combined.
- 7. HBL shall announce all Facebook winners, TikTok winners and Instagram winners (Facebook, Instagram and TikTok winners shall collectively be referred to as "Winners"), on HBL's official TikTok and Instagram pages respectively.

- 8. HBL, at its sole discretion, may at any time discontinue this Competition and may revise these Terms and Conditions for any reason whatsoever by updating HBL's website. The Eligible Participants are bound by any such revisions and should therefore periodically visit HBL's website and social media channels to review the current Terms and Conditions.
- 9. The provided prizes will not be refundable and cannot be requested to be exchanged for anything in monetary value.
- 10. If the Winner does not avail/accept the prize for any reason, any friends/family members of the Winner will not be eligible to avail the prizes either.
- 11. If the Winner cannot be contacted via its social media platform or does not respond back to claim the prize within 3 working days after the announcement, their Entry will be revoked and another winner will be selected based on the number of likes on his/her entry.
 - The prizes shall be dispatched to the Winners's address as applicable. Postal address will be taken from the winner on social media platform from which they have won the Competition.
- 12. Winner authentication shall be based on verification against Computerized National Identity Card ("CNIC").
- 13. Only Winners with a valid CNIC shall be entertained.
- 14. HBL employees / staff are not eligible to participate in this Competition. They may participate in the separate competition specifically for staff announced through internal communication modes.
- 15. These Terms and Conditions shall be governed by the laws of the Islamic Republic of Pakistan.