

FAQs for 'Transact & Win'

1. What are the campaign dates for the HBLPSL 'Transact & Win' Promotion?

The campaign duration is Feb 20th to March 10th 2020.

2. Is the campaign for specific cities only?

No, it is valid across Pakistan

3. How can I get a chance to get selected for the e-meet using Konnect?

Customers with the highest number of eligible transactions* on Konnect during the campaign period will be selected

***Eligible transactions are as follows:**

- Broadband Bill Payment
- Corporate Payment
- Education
- Electricity Bill Payment
- E-Vouchers
- Gas Bill Payment
- Landline Bill Payment
- Mobile Bill Payment
- Water/Sanitation Bill Payment
- Zakat/Donations
- Loan Repayments
- Online Shopping
- Mobile Top-up/ Recharge
- QR
- Retail payments
- Debit card
- Lifestyle payments (Current in-app integrations via widgets)

4. How will I know if I win the E-meet?

HBL will contact the E-Meet winner through cell/phone number provided by the customer in HBL system as well as an announcement on the relevant Konnect Facebook page.

5. How can I get a chance to win a cashback on Konnect?

Customers who meet the eligibility criteria* and transact for Rs 300 or more on Konnect will get a chance to win 50% cashback capped at Rs 150.

***Following are the eligible transactions for the Cashback Reward on Konnect:**

- a. Broadband Bill Payment
- b. Corporate Payment
- c. Education
- d. Electricity Bill Payment
- e. E-Vouchers
- f. Gas Bill Payment
- g. Landline Bill Payment
- h. Mobile Bill Payment
- i. Water/Sanitation Bill Payment
- j. Zakat/Donations
- k. Loan Repayments
- l. Online Shopping
- m. Mobile Top-up/ Recharge
- n. QR
- o. Retail payments
- p. Debit card
- q. Lifestyle payments (Current in-app integrations via widgets)

6. When will the Konnect Cashback be given?

The cashback will be given on a weekly basis, within a week of the last day of the weekly cycle.

7. How many times can a customer avail cashback?

Customers are eligible for cashback only once during the campaign life – they will still be required to conduct as many transactions as they can to be able to retain their positions on weekly leaderboard to be in the running for the end of the campaign e-meet

8. Where will the cashback winner list be announced?

Winners will be announced on our Konnect Facebook page and cashback amount will be credited into the registered account

9. How will I know if I win the cashback?

Winners of the cashback will be announced on the relevant Konnect Facebook pages.

10. I didn't apply for any prize. What is this promotion all about?

For information about the promotion log on to www.hbl.com/hblpsl

11. What if I don't have a valid CNIC and latest pictures?

If you are unable to provide a valid CNIC and latest pictures, the prize will be null and void.

FAQs for 'Predict to Win'

1. What are the campaign dates for the HBLPSL 'Predict to Win' campaign?

The campaign duration is Feb 20th to March 22nd 2020.

2. Is the HBLPSL Consumer Promotion lucky draw participation for specific cities only?

No, it is valid across Pakistan

2. How can I get a chance to get selected for the 'Predict & Win' cashback using Konnect App?

Winners will be selected for the 'Predict to Win' campaign cashback on the basis of the number of correct match win predictions at the end of the campaign period

3. How will I know if I win the cashback?

HBL will announce all Cashback Prize Winners on its Konnect Facebook page

4. When will the Konnect Cashback be given?

The cashback will be given on a weekly basis, within a week of the last day of the weekly cycle.

5. How many times can a customer avail cashback?

Customers are eligible for cashback only once during the campaign life – they will still be required to conduct as many transactions as they can to be able to retain their positions on weekly leaderboard to be in the running for the end of the campaign e-meet

6. How can I win a souvenir on Konnect?

The highest number of correct predictions in Predict & Win at the end of campaign will win souvenirs

7. I didn't apply for any prize. What is this promotion all about?

For information about the promotion log on to www.hbl.com/hblpsl

8. What if I don't have a valid CNIC and latest pictures?

If you are unable to provide a valid CNIC and latest pictures, the prize will be null and void.