

# Terms and Conditions

## HBL PSL 8 – Jahan Fans Wahan Stadium Hashtag Challenge

1. Winners of the HBLPSL – Jahan Fans Wahan Stadium Hashtag Challenge (“Challenge”) shall be selected on the number of likes on their video posted (hereinafter referred to as “Entry”) on TikTok (“TikTok Participants”) and Instagram (“Instagram Participants”) on public settings who qualify as per the Challenge details mentioned below (“Eligible Participants”).
2. These Terms and Conditions (the “Terms and Conditions”) shall apply to all Eligible Participants taking part in the Challenge, and the Eligible Participants hereby consent to these Terms and Conditions through any such participation in the Challenge and agree to HBL’s right as the final decision-making authority in all cases, with its decision being final and binding for all.
3. The Challenge duration is March 1st to March 19th 2023.
4. To win the exciting prizes in the ‘JahanFansWahanStadium Hashtag Challenge’ campaign, Eligible Participants during March 1st 2023 to March 19th 2023:
  - a. Must reside in Pakistan during the campaign period.
  - b. Must post a video showcasing how they create their own unique stadium to celebrate their love for cricket ensuring the following:
    - i. Use the Jahan Fans Wahan Stadium TVC song in the Entry
    - ii. Use #JahanFansWahanStadium in the caption
    - iii. Ensure the Entry is posted on public settings on Tiktok or Instagram.
5. Winners will be selected on the basis of the number of likes received on their Entry. 3 winners will be selected from TikTok out of which 1 Eligible Participant with the highest number of likes will get a Gaming Console and 2 winners with the second and third highest likes will get a Mobile Phone each.
6. Another 3 winners will be selected from Instagram out of which which 1 Eligible Participant with the highest number of likes will get a Gaming Console and 2 winners with the second and third highest likes will get a Mobile Phone each/
7. To win the prize in the ‘Challenge’, Pakistani residents who post their Entry following the eligibility criteria mentioned in Clause 4, get the highest number of likes will be awarded (6 prizes to be given)
8. Participants are eligible for prizes only once during the campaign for both platforms combined.
9. HBL shall announce all TikTok Winners and Instagram Winners Instagram and TikTok winners shall collectively be referred to as “Winners” , on the HBL’s official TikTok and Instagram pages respectively.
10. The merchandise shall be dispatched to the Winners’s address as applicable.
11. HBL, at its sole discretion may at any time discontinue this Challenge and may revise these Terms and Conditions for any reason whatsoever by updating HBL’s website. The Eligible Participants are bound by any such revisions and should therefore periodically visit HBL’s website and social media channels to review the current Terms and Conditions.
12. HBL will not be responsible for any cancellation or delay of HBLPSL matches.

13. The provided prizes will not be refundable and cannot be requested to be exchanged for anything in monetary value
14. If the Winner does not avail/accept the prize for any reason, any friends/family members of the Winner will not be eligible to avail the prizes either.
15. If the Winner is not approachable or does not respond back to claim the prize within 3 working days after the announcement, another winner will be selected based on the number of likes on his/her entry.
16. Winner authentication shall be based on verification against Computerized National Identity Card ("CNIC").
17. Only Winners with a valid CNIC shall be entertained.
18. Employees of HBL shall not be eligible to enter the Challenge.
19. These Terms and Conditions shall be governed by the laws of the Islamic Republic of Pakistan.