

FAQs for 'Transact & Win'

1. What are the campaign dates for the HBLPSL 'Transact & Win' Promotion?

The campaign duration is June 5th to June 18th 2021

2. Is the campaign for specific cities only?

No, it is valid across Pakistan

How can I get a chance to win a cashback on HBL Mobile?

Customers who have who performed the highest number of eligible transactions* on HBL Mobile/ InternetBanking

*Eligible transactions are all financial (monetary) transactions conducted through HBL Internet Banking/ HBL Mobile, with the exception of following:

- Funds Transfers (HBL to HBL, own Account and IBFT)
- Credit card only customer

4. How can I get a chance to win a cashback on Konnect?

Customers who meet the eligibility criteria* and transact for Rs 300 or more on Konnect will get a chance to win 50% cashback capped at Rs 150.

*Following are the eligible transactions for the Cashback Reward on Konnect:

- a. Broadband Bill Payment
- b. Corporate Payment
- c. Education
- d. Electricity Bill Payment
- e. E-Vouchers
- f. Gas Bill Payment
- g. Landline Bill Payment
- h. Mobile Bill Payment
- i. Water/Sanitation Bill Payment
- j. Zakat/Donations
- k. Loan Repayments
- l. Online Shopping
- m. Mobile Top-up/ Recharge
- n. QR
- o. Retail payments
- p. Debit card
- q. Lifestyle payments (Current in-app integrations via widgets)

5. When will the HBL Mobile Cashback be given?

The cashback will be given on a weekly basis, within a week of the last day of the weekly cycle.

6. When will the Konnect Cashback be given?

The cashback will be given on a weekly basis, within a week of the last day of the weekly cycle.

7. How many times can a customer avail cashback?

Customers are eligible for cashback only once during the campaign life – they will still be required to conduct as many transactions as they can to be able to retain their positions on weekly leaderboard to be in the running for the end of the campaign e-meet

8. Where will the cashback winner list be announced?

Winners will be announced on our HBL and Konnect Facebook pages

9. How will I know if I win the cashback?

Winners of the cashback will be announced on the relevant HBL and Konnect Facebook pages and cashback amount will be credited into the registered account of the winner.

10. I didn't apply for any prize. What is this promotion all about?

For information about the promotion log on to www.hbl.com/hblpsl