

Corporate Social Responsibility (CSR)

HBL, with its vision of enabling people to advance with confidence and success and an aim to enriching lives, has always been a socially responsible organization. As the largest financial institution in the country, HBL's CSR activities are based on efforts to integrate responsible practices, products and services into its core business activities. HBL is committed to responsible Environment, Social and Governance (ESG) practices and this year was recognised as the Best Bank in Pakistan in this area by the Institute of Bankers Pakistan. HBL has also maintained close follow up on ESG activities in Thar where HBL is an active investor and also worked with the Amir Khan Trust to provide clean drinking water through the digging of wells in the Thar area.

HBL is committed to fulfilling its role as a responsible corporate citizen through its support for charitable causes that promote education, health and community welfare. The HBL Foundation was established in 2009 to promote the development and well-being of the underprivileged, and improve their quality of life. The Bank contributes 1% of its profits annually to the HBL Foundation in its endeavour to promote a more egalitarian society. During 2016, the Bank donated Rs. 380 million, both to the HBL Foundation and also directly to deserving causes.

In 2016, the HBL Foundation donated Rs. 144 million to strengthen the endowment funds of 14 Government and NGO-run hospitals across the country. The Foundation also collaborated with the Marie Adelaide Leprosy Center, Karachi to conduct 5 eye surgical camps in Balochistan and provided financial support to the Abdul Sattar Edhi Foundation for the purchase of 20 large ambulances. HBL has taken several steps in making medical services more easily accessible in far flung areas, partnering with the Shahid Afridi Foundation to help establish a maternity hospital for women in remote areas of KPK.

The Bank also strongly believes in promoting education and in 2016, the Foundation has provided financial support of Rs. 104 million to 21 educational institutions throughout Pakistan. This includes HBL Platinum Scholarships which were established as part of HBL's 75th anniversary activities, by contributing Rs. 5 million each towards the endowment funds of 15 higher education institutions across the country. In addition to established colleges and universities, the Foundation had prioritized institutions providing technical training and women's education.

HBL has always been associated with the promotion of sports at the grass roots level. In furtherance of this, HBL partnered with the Azad Foundation to help uplift street children through their engagement with sports by promoting them at a global level.