## **Corporate Social Responsibility (CSR)**

HBL is committed to fulfilling its role as a responsible Corporate Citizen. To achieve its CSR goals, the Bank established the HBL Foundation in 2009 with a mandate to promote the development and well-being of the underprivileged, and improve their quality of life. The Bank contributes annually to the Foundation and also to other worthy causes to promote a more egalitarian society. HBL sponsored several theatre and cultural events, the most notable being the Karachi Literature Festival and the Children's Literature Festival. The Bank's efforts have been recognised by the Pakistan Center for Philanthropy.

HBL has a long tradition of being associated with the sporting tradition in the country. This year, the Bank partnered with the Azad Foundation for the uplift of children through the promotion of football at the grass-roots level. HBL showcased the achievements of Pakistan's Street Children Team who won the bronze medal at the World Cup in Brazil. HBL also contributed to the Shahid Afridi Foundation which provides maternity care and other health services in remote areas of KPK.